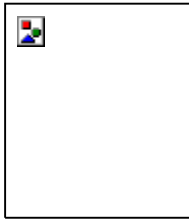




March 2014 Newsletter

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OUR NEW ECONOMICS DVD IS NOW AVAILABLE!

We are happy to announce our [brand-new economics DVD, "The Power of Markets."](#) This DVD is a follow-up to our "Making Economics Come Alive" DVD (also still available), with a stronger emphasis on microeconomics.

[The Power of Markets](#) is an 80-minute DVD that includes 16 video clips (2-8 minutes each) from John Stossel's most recent shows. The clips focus on microeconomic concepts. The entire set compares and contrasts resource allocation based on market decisions with the actual effects of regulation and limitations to market decisions. While much regulation and market interference might be made with good intentions, the actual outcomes should be used to determine the merits of that regulation. This DVD program will enhance your coverage of basic concepts and empower your students to think more critically.

The DVD also includes **English and Spanish subtitles**, a comprehensive **Instructor's Manual** (63+ pages, English and Spanish versions, providing a list of the concepts covered, lesson objectives, a brief description of the video, a preview question to help you introduce the clip, discussion and analysis questions, and an extension activity), a **Test Bank** of multiple-choice questions (English and Spanish versions), and a **Slide Show presentation** (English only) to enhance your classroom presentation.

The video segments are divided into five sections:

- PART 1:** The Role of Markets
- PART 2:** Entrepreneurship and Creative Destruction
- PART 3:** Interfering with Markets
- PART 4:** Costs of Regulation and Fraud
- PART 5:** Effects of Government Programs

This DVD is available for only \$19.95! We are also offering a **special set price of \$29.95** for both of our economics DVDs (the new "Power of Markets" DVD, along with our 2011 DVD, "Making Economics Come Alive"). Click this link for more details or to order: <http://stosselintheclassroom.org/economics/>

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